



Property Features

- Riverside Plaza is the premier Regional Shopping Center in Riverside County with approximately 475,000 square feet of "best in class" anchor, shop, and restaurant tenants.
- The project is located in the heart of an extremely high quality trade area with high barriers to entry for future competition.
- Four colleges with a combined enrollment of 50,000 students in close proximity.
- Regional access provided by the Riverside 91 freeway via Central Avenue on/off ramps.
- Excellent ingress and egress from Central Avenue and Riverside Avenue.

NEWMARK

Demographics

Estimated Population

1 mile 16,503 3 miles 123,667 5 miles 281,738

Daytime Population

1 mile 11,458 3 miles 55,000 5 miles 110,708

Average HH Income

1 mile \$76,832 3 miles \$81,576 5 miles \$81,846

Traffic Count

Central Ave. \pm 50,369 CPD Magnolia Ave. \pm 24,044 CPD Merril Ave. \pm 13,990 CPD

CONTACT

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RIVERSIDE PLAZA | SITE PLAN



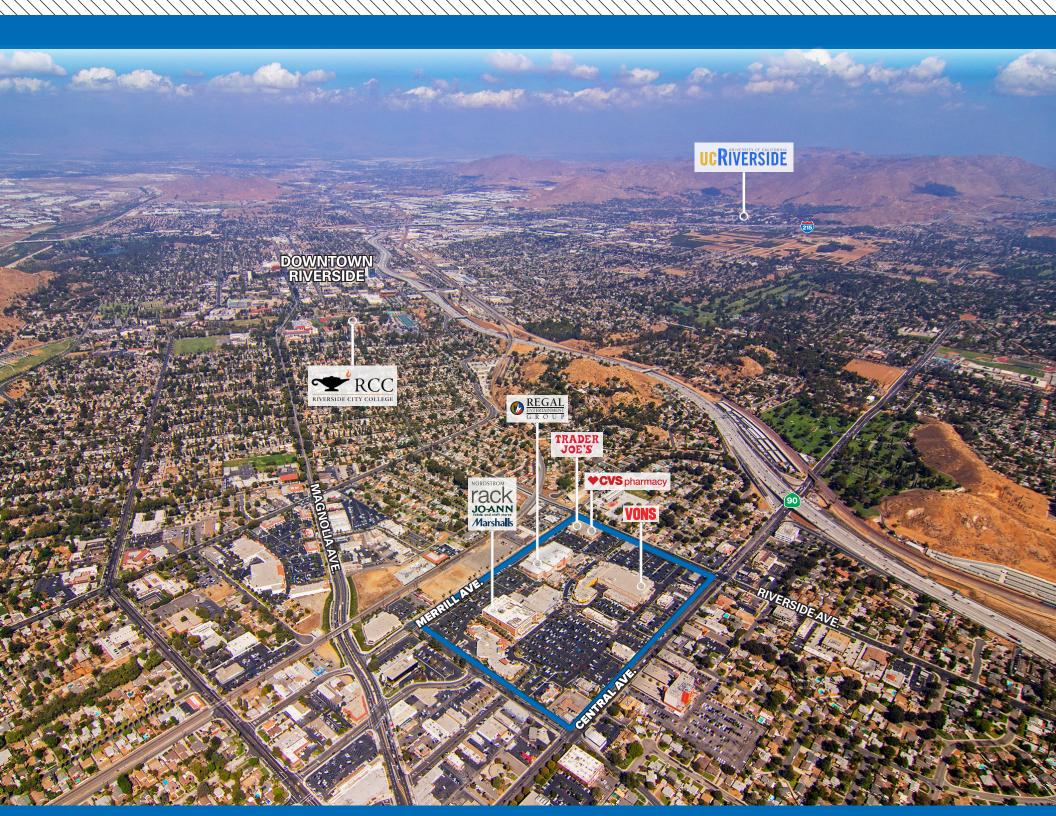
















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