



LIHTC and Affordable Housing Market Studies

V&A Group includes Market Analysis and consulting professionals that specialize in market study services for affordable housing properties throughout the United States.

It is recognized that Section 42 Market Studies involve specific methodologies in assessing the affordable housing market for use by state allocating agencies, investors, and developers. Our work provides a detailed understanding of a range of market segments, economic influences and development trends to assess support for a project of this nature. Our teams and templates are positioned to clearly communicate aspects of this asset class in a rapidly changing environment.

Some of what distinguishes our report and analyses includes:

Ability to quickly and accurately identify the key aspects of each affordable deal that are Agency QAP/RFP and investor criteria.

Knowing the right questions to ask going into the assignment so that the complicated aspects of the report can be communicated quickly and accurately.

Identifying the risk components of the transaction to properly explain and quantify demand and support for the project

Using local and national data resources to support the conclusions related to rent positioning, Area Median Income trends and household changes.

Integrating use of proprietary demographic data, mapping programs and visualization tools to accurately convey aspects of the project and market.

Active and members in good standing of NCHMA.



ABOUT NEWMARK

We transform untapped potential into limitless opportunity.

At Newmark, we don't just adapt to what our partners need—we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

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