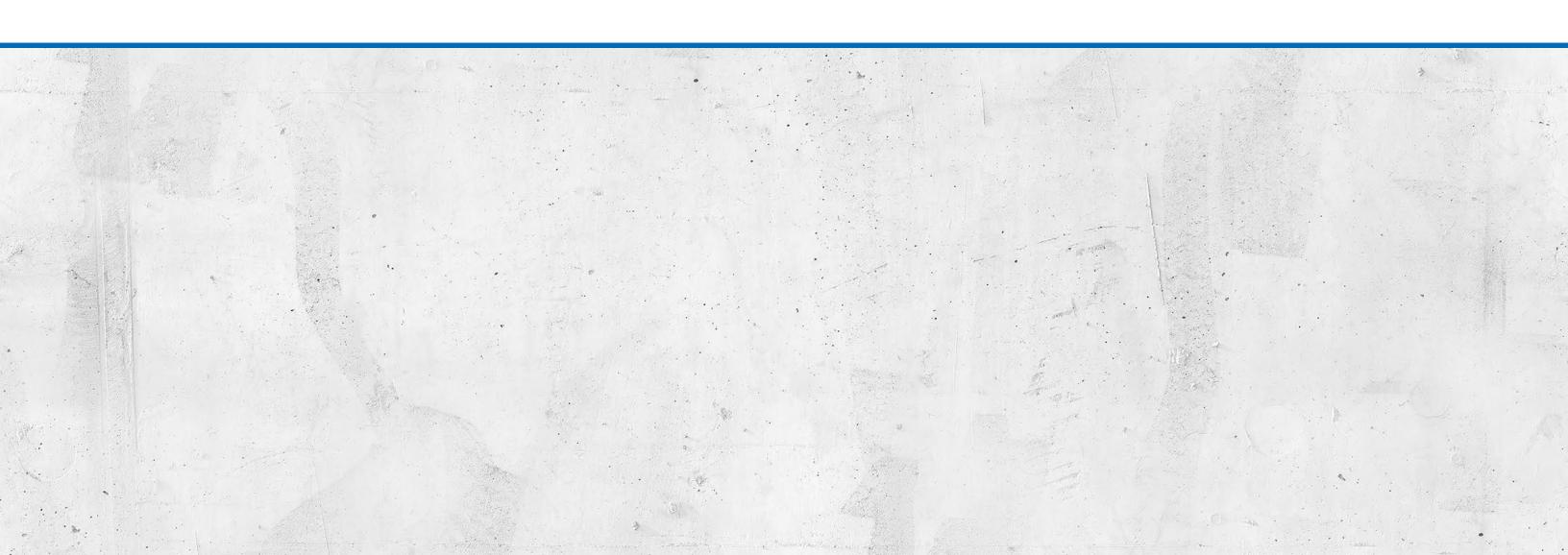
Minneapolis Industrial Market Overview



Market Observations



- Minneapolis benefits from the stability and vitality of a strong headquarters economy, home to 15 firms on the Fortune 500 list, the most per capita in the U.S. for a major metropolitan area. In addition, there are more than 320 Fortune 1000 companies with a local presence.
- The region has a committed workforce, with the highest labor force participation rate among major metropolitan areas at 72%.
- Minneapolis-St. Paul is a worldwide frontrunner in biotechnology and biomedical research, boasting strong ties to agriculture, food exports, and water technology. Moreover, it hosts one of the most substantial concentrations of banks and financial expertise among major metropolitan areas.
- The area has a historically low unemployment rate, consistently lower than the national rate.
 The unemployment rate is 2.9% as of June 2024, compared to the national rate of 4.1%.
- Minneapolis's 12-month job growth as of June was steady, increasing by .7%. Nationally, nonfarm employment grew by 1.3%



- The Bernard Group will be the sold occupant of Audobon Business Park in Chanhassen,
 where the company has leased 394,247 square feet.
- Shippers Supply, a wholesale distributor, leased 124,000 square feet at Golden Valley Business Center, a new industrial park built in 2023.
- Prologis, based in San Francisco, sold 20 buildings totaling more than 4MSF to London-based EQT Exeter. The \$400M sale represents the majority of Prologis' industrial properties in the Minneapolis-St. Paul market. The company owns a remaining 900,000 square feet of industrial space spanning 3 properties that are anticipated to sell in 2024.



Leasing Market Fundamentals/Outlook

- The vacancy rate increased slightly to 5.3% in 2Q24 from 5.0% in 1Q23. Construction activity peaked in 2023 and is tapering, limiting future vacancy increases as absorption slows.
- Absorption slowed to 228,024 SF after 932,078 SF was absorbed in 1Q24.
- Asking rents increased to \$8.76, up from \$8.61 in 1Q24. Rates surged by 11.7% in 2023, building on 2022's growth rate of 9.2%.
- Industrial average asking rents grew by 27.1% since 2020, and rates for both new construction and second-generation space will continue to increase. Data suggests a slower growth rate overall for 2024.
- Absorption began to decelerate in the last half of the year, with YTD 2Q24 absorption of just under 1.2 MSF and 2023 absorption of 4.2 MSF, compared to 6.0 MSF in 2022.
- There is currently over 3.2 MSF under construction including the 557,000 SF FedEx
 Ground Distribution Center in Rosemount.
- Construction is decelerating, and outside of buildings currently under construction, there
 are minimal speculative deliveries planned for 2024 and few new buildings are expected
 to be completed in 2024, except for occasional build to suit projects.
- Growing sublease availabilities and substantial speculative development in recent quarters are expanding choices for tenants.
- Despite some slowdown in leasing activity, demand remains steady and coupled with limited speculative deliveries, vacancy hikes will be constrained.
- Sales and leasing activity remain robust; we expect an uptick in sale activity through the second half of 2024, driven by an expected decrease in federal interest rates in Q3.
- Landlords are confident and optimistic, especially those anticipating longer hold periods.
 Tenants anticipating a shift from a landlord's market to a tenant's market will be disappointed.

2

- 1. Economy
- 2. Leasing Market Fundamentals

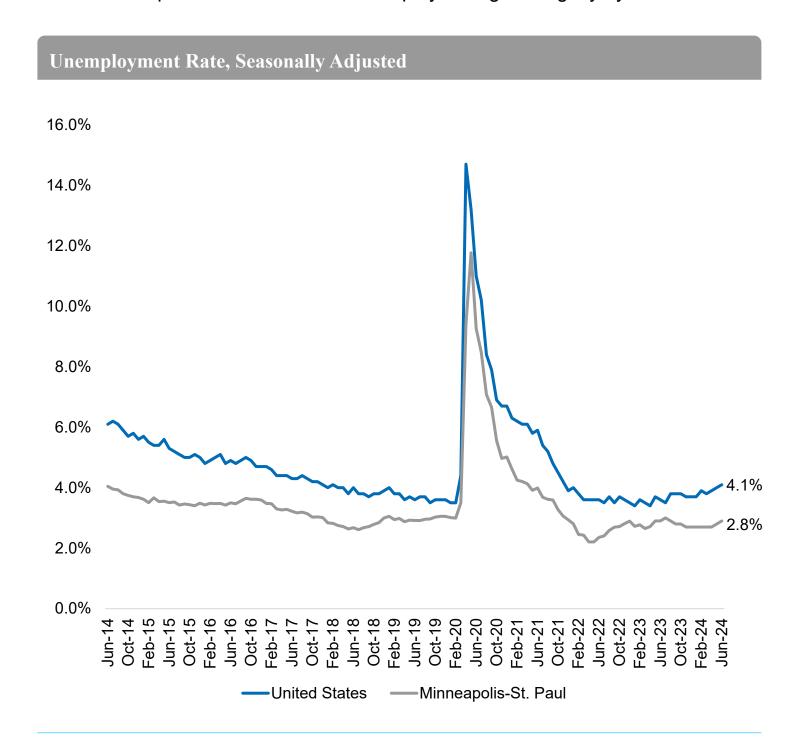
2Q24

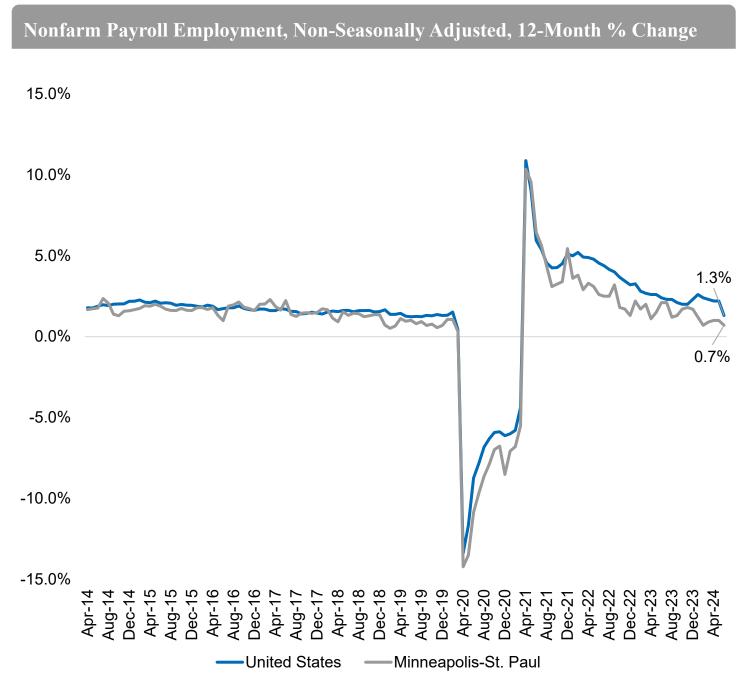
Economy



Minneapolis-St. Paul's Total Employment Increases Slightly

Minneapolis-St. Paul's unemployment rate increased from 2.8% in May to 2.9% in June. The U.S. unemployment rate also increased slightly from 4.0% in May to 4.1% in June. Minneapolis-St. Paul's nonfarm employment grew slightly by .7% since June of 2023.



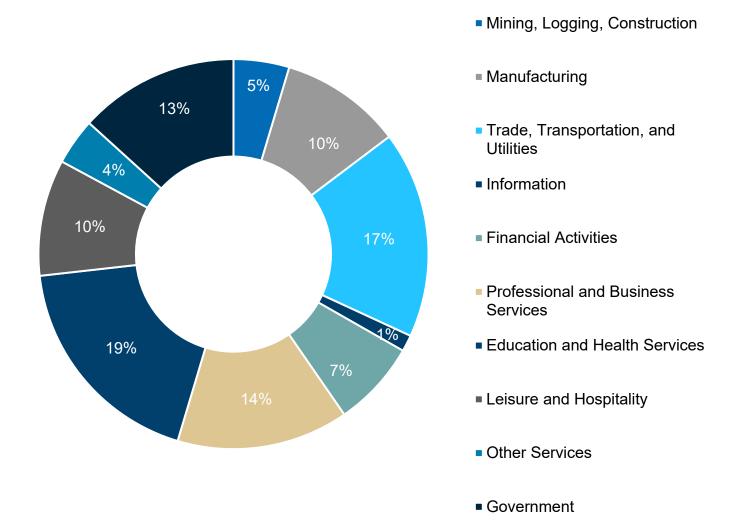


Source: U.S. Bureau of Labor Statistics, Minneapolis-St. Paul

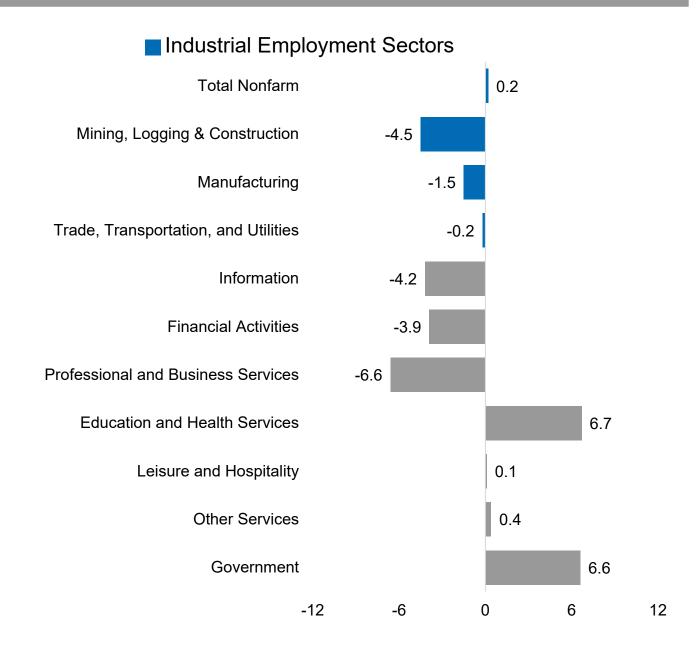
Industrial-Using Employment Declines

Education and Health Services jobs grew the most in addition to Government.

Employment by Industry, June, 2024



Employment Growth by Industry, 12-Month % Change, June, 2024

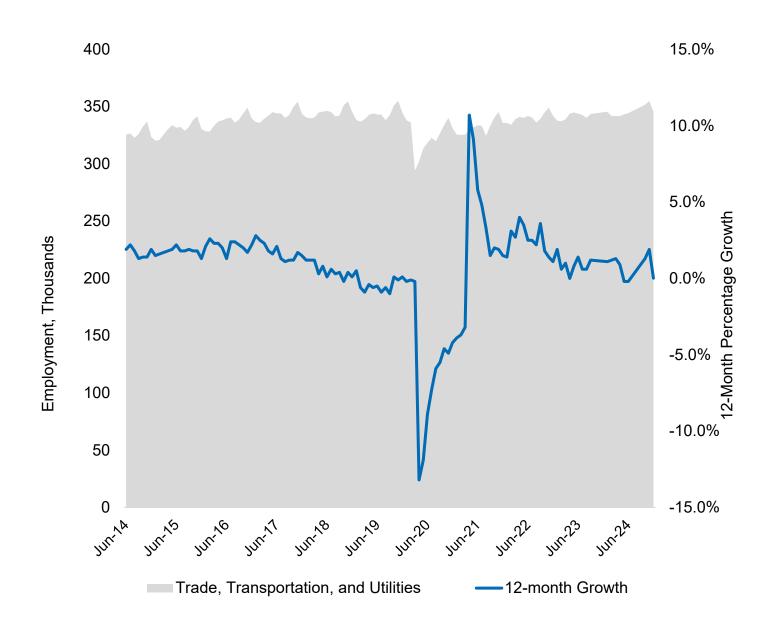


Source: U.S. Bureau of Labor Statistics, Minneapolis-St. Paul

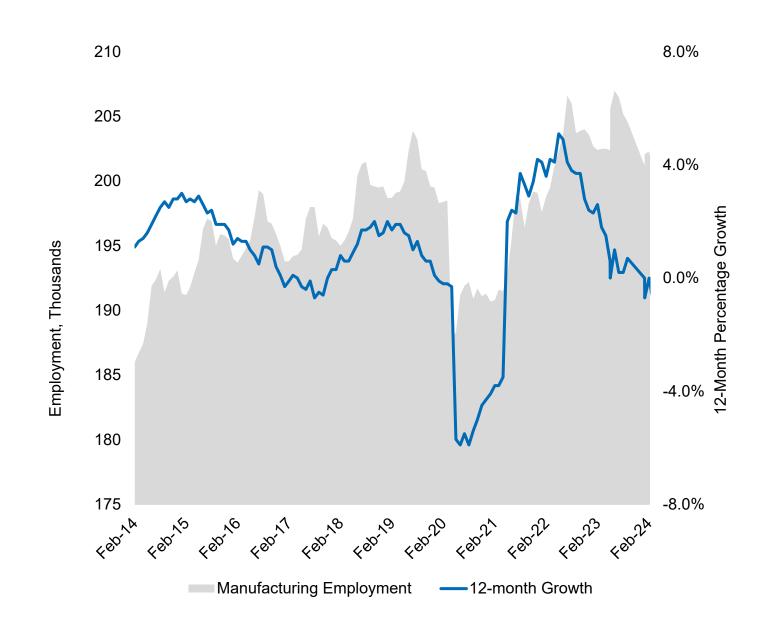
Industrial Employment Strong but Not Immune to Softening Conditions

Both Trade, Transportation and Utilities and Manufacturing employment saw slight decreases in May and June.

Total Employment and 12-Month Growth Rate, Trade/Transportation/Utilities



Total Employment and 12-Month Growth Rate, Manufacturing



Source: U.S. Bureau of Labor Statistics, Minneapolis-St. Paul

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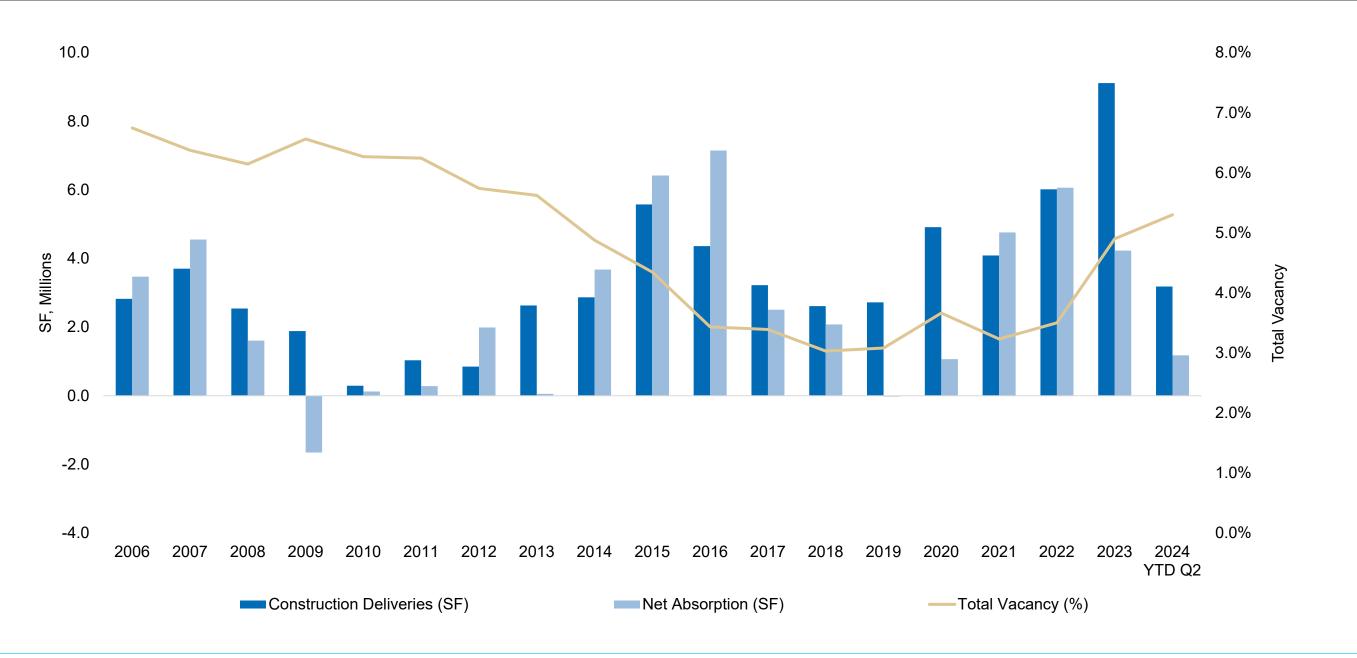
Leasing Market Fundamentals



Vacancy Rises as Construction Deliveries Outpace Net Absorption

The vacancy rate increased slightly to 5.3% in 2Q24 from 5.0% in 1Q23. Construction activity peaked in 2023 and is tapering, limiting future vacancy increases as absorption slows.

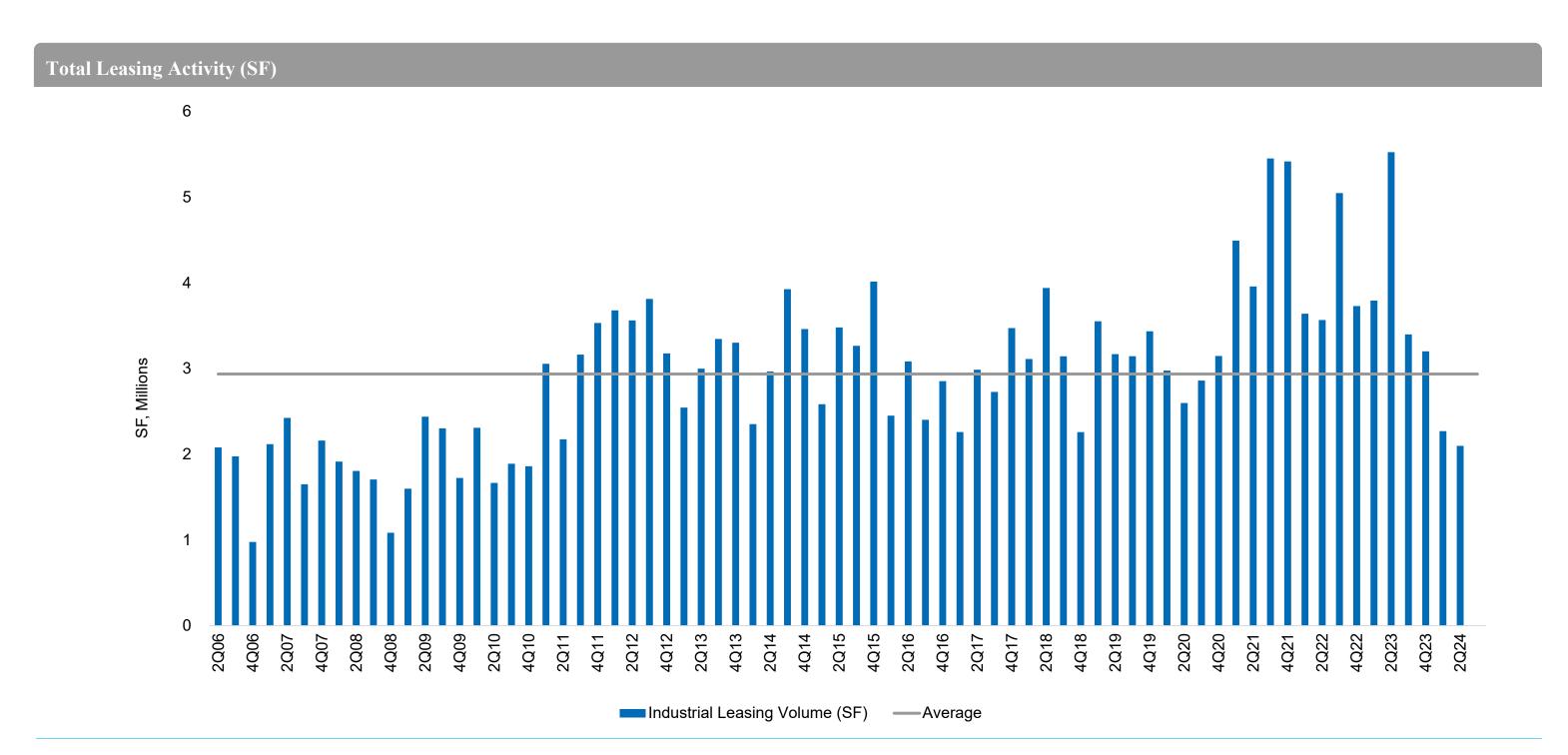




Source: Newmark Research, Costar, MNCAR

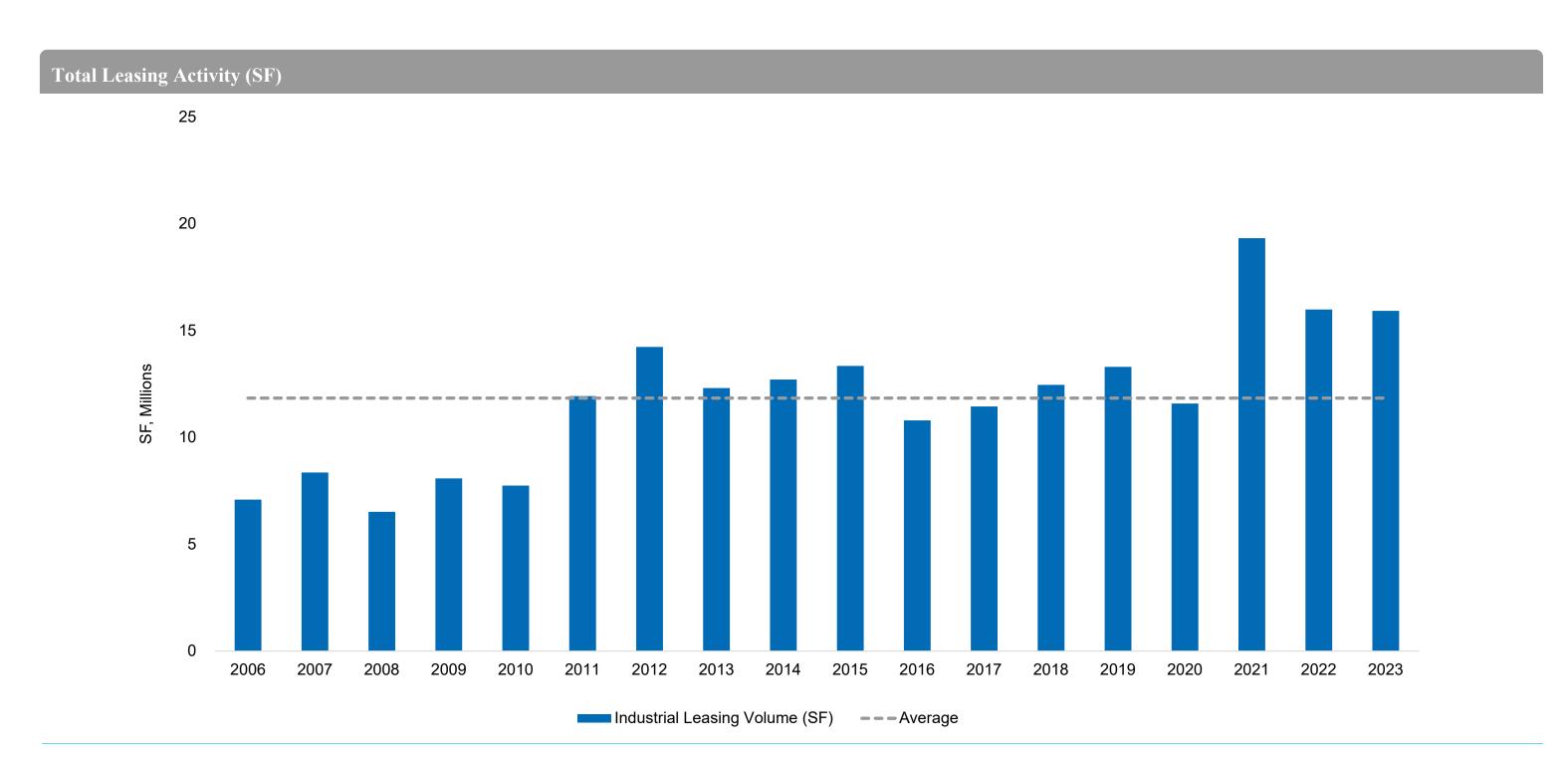
Industrial Leasing Activity Decelerates

Industrial leasing activity slowed to 2.0 MSF in 2Q24, compared to 2.3 MSF and 3.2 MSF in 1Q24 and 4Q23, respectively.



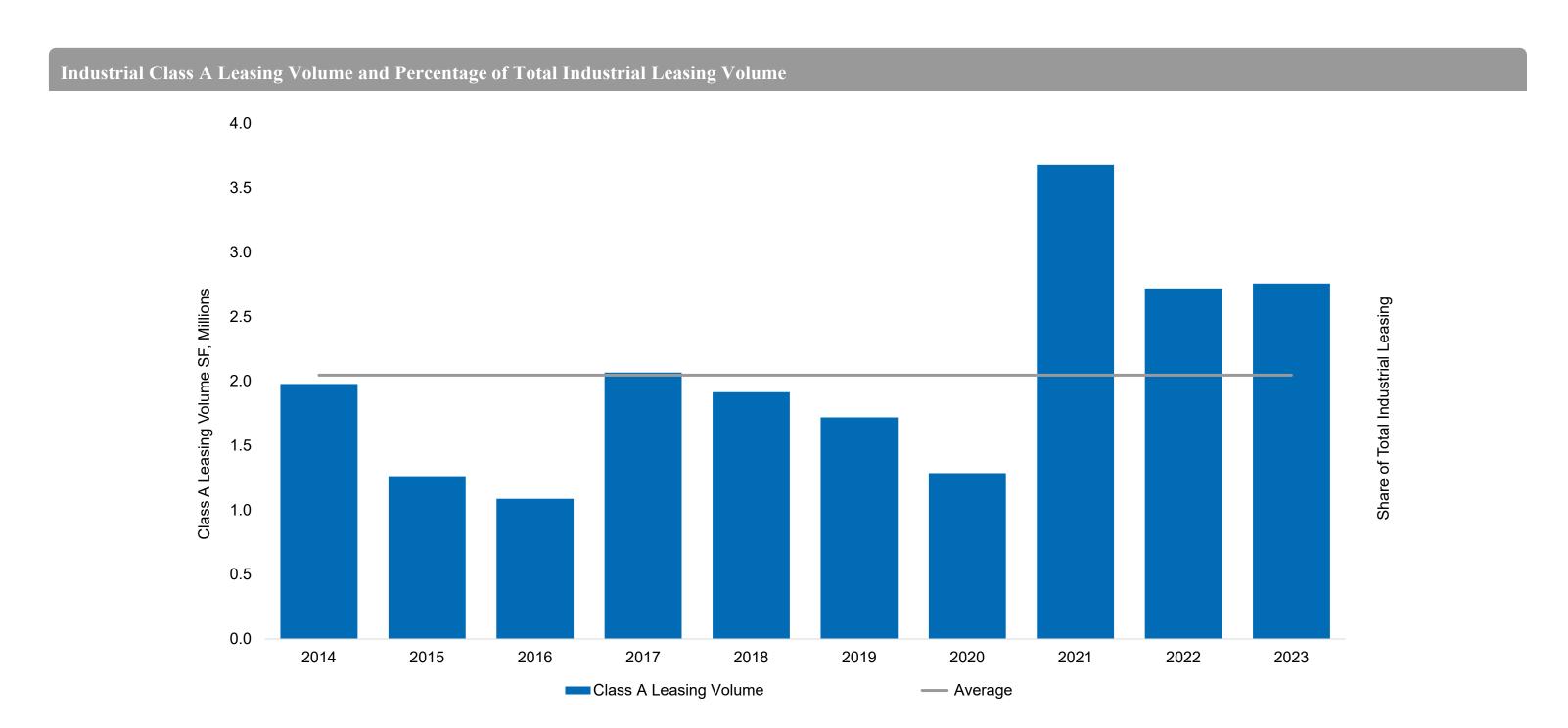
Annual Industrial Leasing Activity Remains Above Historical Average

End-of-year activity slowed but leasing activity annually was strong and above the 18-year average at 15.9 MSF.



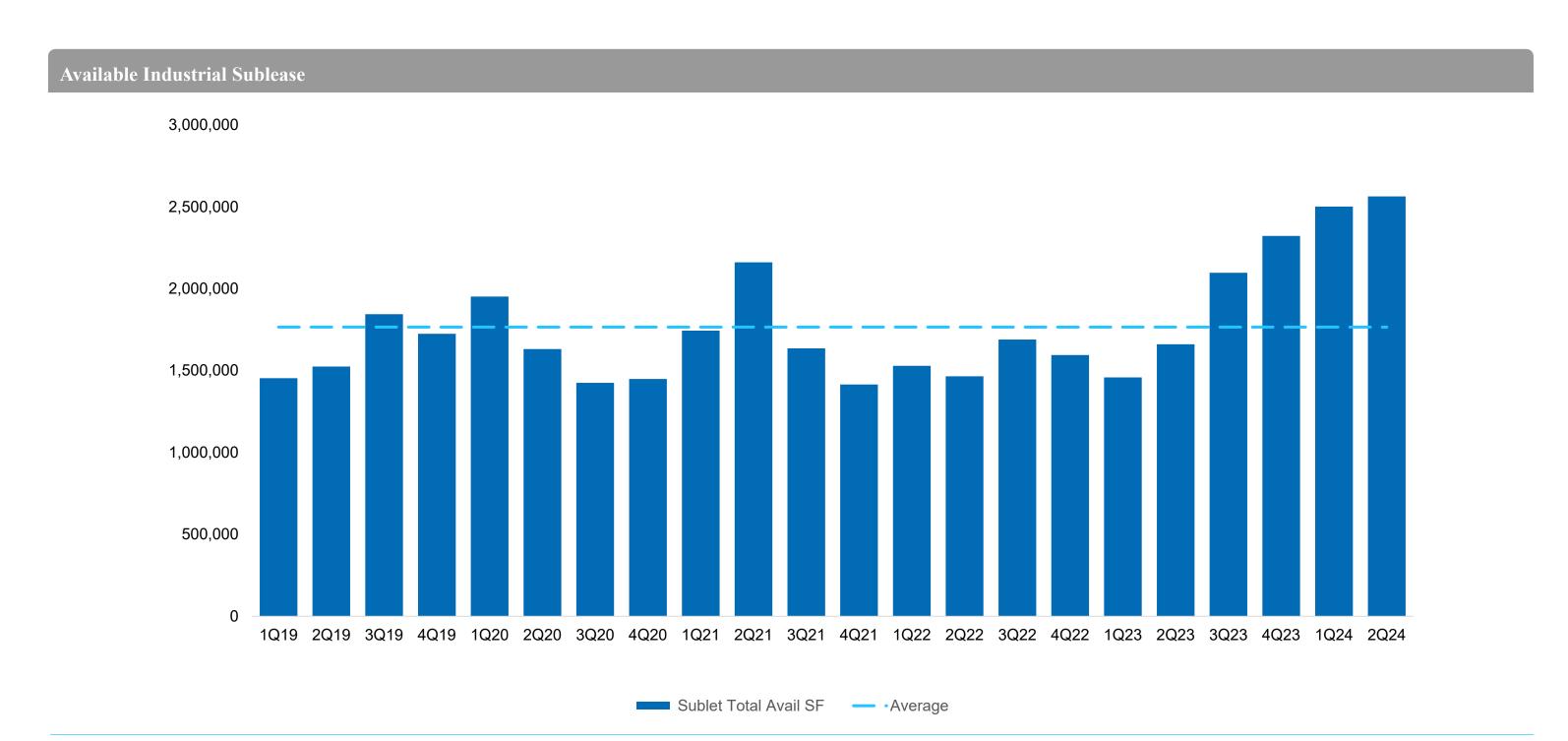
Class A Warehouse Leasing Above Long-Term Average

Class A Warehouse leasing volume peaked in 2021 and has been steady in 2022 and 2023. Leasing volumes are well above averages.



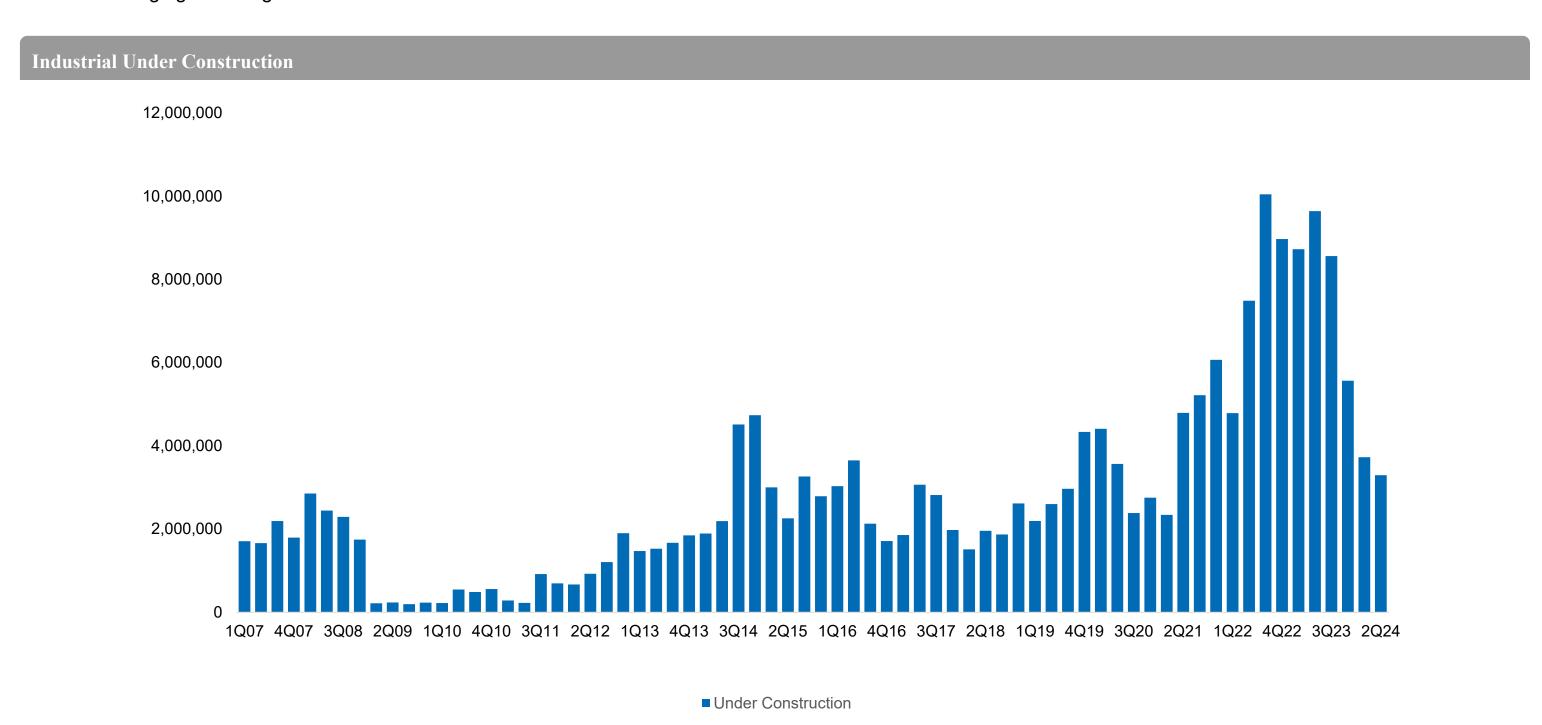
Industrial Sublease Availability Increases

The rate at which subleases were added to the market continues to accelerate, increasing to 2.6MSF in 2Q24, over the quarterly average of 1.8 MSF.



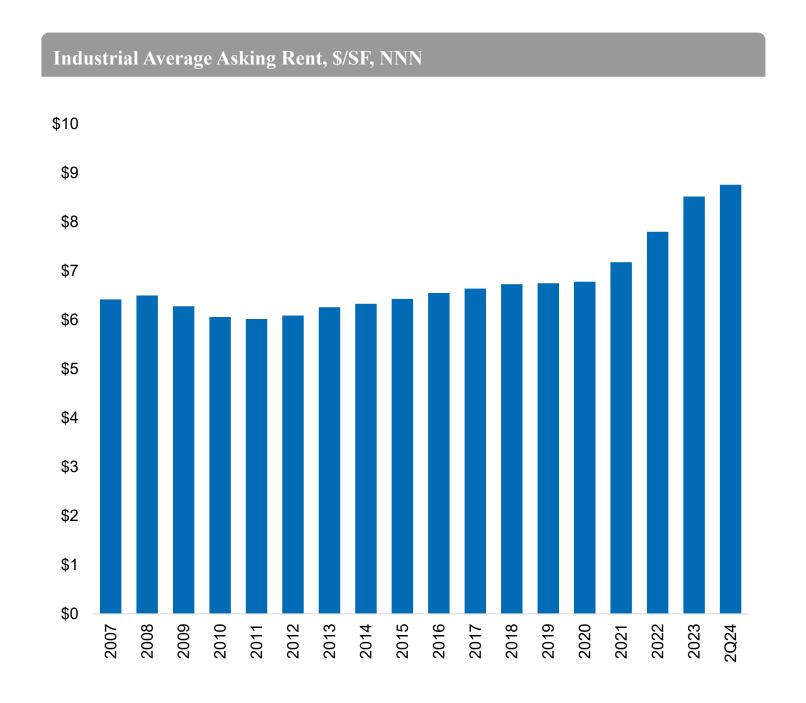
Industrial Supply Pipeline Eases as Construction Starts Dwindle

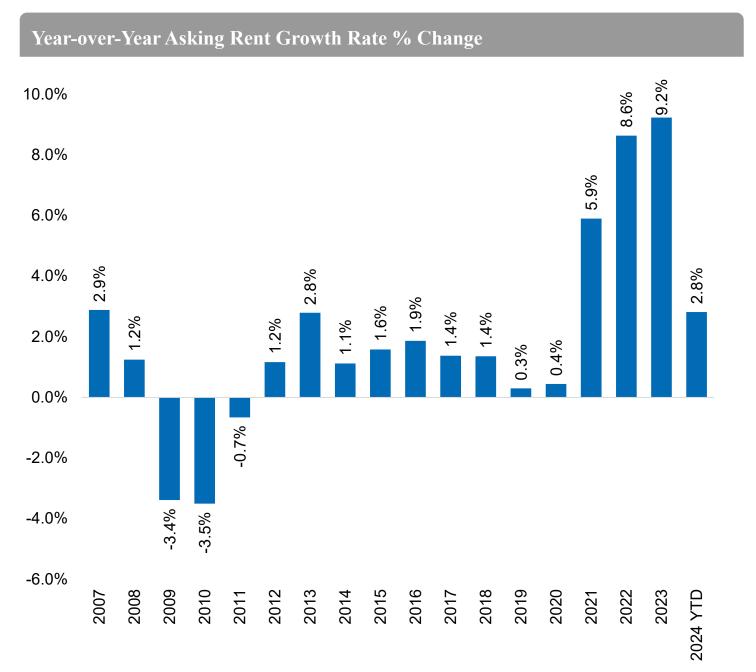
The construction pipeline trended downward after reaching a historic high of 10.0 MSF in the third quarter of 2022. Developers are pausing speculative development, amid a challenging financing environment for new construction.



Industrial Asking Rent Growth Continues Through 2Q24

Industrial average asking rents grew by 27.1% since 2020. Data suggests a slower growth rate overall for 2024.





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Newmark has implemented a proprietary database and our tracking methodology has been revised. With this expansion and refinement in our data, there may be adjustments in historical statistics including availability, asking rents, absorption and effective rents. Newmark Research Reports are available at

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