CT/WESTERN MASSACHUSETTES INDUSTRIAL MARKET SNAPSHOT OD-YEAR 2024

TOTAL INVENTORY (SF)

177.5 MILLION

AVERAGE ASKING RENT VS. VACANCY RATES



TOTAL VACANCY RATE

5.7%

MARKET HIGHLIGHTS

- Vacancy rates in the region ended at 5.7%, up from 4.2% a year ago. This uptick is consistent with industrial markets throughout the U.S. However, given a strong industrial sector and the few spec development projects in CT & Western MA, vacancy rate increases have been modest.
- Positive economic and demographic factors affecting the region include multiple new Department of Defense contracts, which total in the hundreds of millions of dollars, and a multitude of small to mid-size regional suppliers feeding this critical supply chain in the region.
- Reversing longer-term trends and suggesting strong labor opportunities, the past two years have witnessed UCONN graduates staying in-state and pursuing local career opportunities. 60% of graduates remained in CT in 2022, and this figure increased to 66% in 2023.
- NorthPoint, in a JV with Winstanley, obtained permits for a 524,000 SF big box development in Westfield, MA, representing the largest entitled site in Western MA. This spec project is slated to start in early-mid 2025. In total, there are now more than 25 logistics regional projects that are permitted or in various stages of being permitted, at over 13.0 million SF.
- Average asking rents in the region ended at \$7.09/SF, up 3.5% year over year. New Haven's rental rates remain the highest, at \$8.49/SF.

TOP LEASE TRANSACTIONS

EVERSURCE

EVERSURCE

MARVIN[®]



140 OLD COUNTY CIRCLE Wndsor Locks, CT

130 HUNTINGDON AVENUE Waterbury, CT

205 BAKER HOLLOW RD Wndsor, CT

88 LONG HILL STREET East Hartford, CT

268,500 SF

218,000 SF

185,600 SF

127,529 SF

New

New

New

New







99 JOHN DOWNEY DRIVE New Britian, CT

77 CONNECTICUT S DRIVE East Granby, CT

84,000 SF

97,320 SF

New

120,000 SF

New

New

TOP BUILD-TO-SUIT PROJECTS







1.2 MSF Rentschler Field East Hartford, CT



185,600 SF 205 Baker Hollow Rd Windsor, CT

SL INDUSTRIAL PARTNERS

250,240 SF 30 Hamilton Road Windsor Locks, CT

TOP SALE TRANSACTIONS









50 TALBOT LANE South Windsor, CT

140 OLD COUNTRY CIRCLE Windsor Locks, CT

50 SUMMIT LOCK ROAD* Westfield, MA

240 ELLINGTON ROAD South Windsor, CT

148,083 SF

268,497 SF

180,924 SF

\$31.6M (\$213/SF)

\$37.25M (\$139/SF)

524,200 SF \$62.0M (\$118/SF)

\$20.7M (\$115/SF)











95 NORTH HATFIELD ROAD* Hatfield, MA

1040 SHERIDAN STREET Chicopee, MA

60 JOHNSON AVENUE Plainville, CT

2189 WESTOVER ROAD Chicopee, MA

445,953 SF

*2-property portfolio sale





12 MONTH FORE CAP ASKING ABSORPTION RENTS **RATES** Greenfield Northampton Western MA Springfield • Plymouth Taunton Windham Tolland Litchfield • Hartford Barnstable New London Middlesex New Haven Edgartown Fairfield • Nantucket **Southern New England / Hudson Valley**

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